

POWERNET LAUNCHES NEW WEBSITE, CO-OPERATION WITH MYYNTIMAATIO

Powernet's new website goes live as of today. The new website is visually attractive, easy to navigate and focused on the essential information we want to present to the market.

According to **Harry Lilja**, VP Sales and Marketing *"The web presence is growing in importance, we have a 24/7 global exhibition on the internet. At the same time, we are fighting for the prospective customers attention when they decide in a split second will they stay on this website or not. Powernet's website now fulfills all the requirements of 2019, we welcome all customers to our site!"*

Heikki Viika, CEO of Powernet Oy comments *"The co-operation with Myyntimaatio has worked really well. Our new web site was developed in record time using an iterative and interactive approach, which proved to be a very effective way of working. We hope our customers will like our new website and that new potential customers will both find it easily and find it easy to use!"*

Tom Efrati, CEO of Myyntimaatio says *"Working with Powernet has been efficient and pleasant. We are thrilled to launch Powernet's new website. It combines everything we do best, which is accessible and modern websites that are easy to use and look great. We congratulate Powernet and hope for a long-lasting relationship!"*



From the left; Powernet: Harry Lilja, Heikki Viika – Myyntimaatio: Tom Efrati, Nuutti Melkas

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Powernet Oy, www.powernet.fi

Established in 1992, Powernet Oy is a Finnish company specialized in the design and manufacturing of power supplies, chargers and inverters. Its key customers are found in applications for transportation and demanding industrial needs. The company's strengths include an Intelligent Charger Technology Platform and Robust Standard and Customer-Specific Power Supply Solutions. Powernet's strategy is to be the best power supply partner on the European market for selected key accounts. With a turnover around 10M€ our team of 27 professionals is situated in Vantaa, Finland.

Myyntimaatio Oy, www.myyntimaatio.fi, Myyntimaatio is a fast-growing digital marketing agency specializing in tailor-made web solutions for companies in various industries. Our rapid growth is due to responsive customer service and the ability to generate modern business-boosting marketing.